



HILLCREST ASSET MANAGEMENT
EXPERTS IN BEHAVIORAL FINANCE

2015 HILLCREST BEHAVIORAL FINANCE AWARD Call for Papers

The **Hillcrest Behavioral Finance Award** seeks to annually recognize excellence in research through the selection of an original paper from academics on the subject of behavioral finance. Tim Loughran and Bill McDonald from the Mendoza College of Business at the University of Notre Dame were recognized as the 2014 winners of the inaugural Hillcrest Behavioral Finance award for their paper, "The Use of Word List in Textual Analysis."

COMPETITION DETAILS: Paper submissions will be accepted from current PhD students and professors from accredited academic institutions. Papers may be an original work created specifically for the Hillcrest Behavioral Finance Award or relevant unpublished papers.

While any submissions from the field of behavior finance are acceptable, the following topics are especially welcome:

1. The impact investment heuristics can have on rational asset selection and practical approaches to overcoming them.
2. The role of big data in behavioral modeling.
3. Event studies of cognitive biases applied to stock selection.

Paper submissions will be judged by a Reading Committee formed by selected members of the Institute of Behavioral Finance, the Advisory Board of the Journal of Behavioral Finance and Hillcrest Asset Management CEO and editor of the Journal of Behavioral Finance, Brian Bruce.

Hillcrest Asset Management will recognize one winning paper written by an author attending and/or teaching at an accredited university. The author will receive an award constituting preferential consideration for publication in the Journal of Behavioral Finance as well as a \$2,000 prize. The Hillcrest Behavioral Award will be announced by December 31, 2015.

INSTRUCTIONS FOR CONTRIBUTORS:

Submit a WORD or Adobe PDF version of the paper to: Melinda Estelle (mestelle@hillcrestasset.com)

The cover page must include:

- Author contact information: title, authors (s), affiliation (s), mailing address, phone/fax numbers, e-mail address
- An abstract that summarizes the issue, methodology, and solution in 250 words or fewer
- Five (5) key words that can be used in searches for the article.

Paper Submission Deadline is: 12 midnight EST on **October 15, 2015**

Please submit any inquiries regarding the Paper Competition to: mestelle@hillcrestasset.com